



March 2017

CB Connector streetcar surpasses 400K rides

The Cincinnati Bell Connector streetcar has reached a new milestone!

As of Monday, March 6, approximately 410,757 passenger trips have been taken since the streetcar's Sept. 9 opening. In February, 36,677 passenger trips were taken (February ridership numbers are unaudited. Official numbers will be provided with the final monthly report).



Thank you to our loyal riders for helping us keep the pace! Ding ding!

March 'things to do, places to see' along the CB Connector route



Hop on board the **CB Connector** and check out a few of this month's happenings:

- Cincinnati Symphony Orchestra plays *Rhapsody in Blue* at Taft Theatre, Mar 9, 11 & 12, *Station 2*
- *Mamma Mia!* at Aronoff Center, Mar 10-12, *Station 3*
- The Public Library, Matilda Reading Challenge, Jan 16 - Mar 17, *Station 16*
- St. Patrick's Day Celebration at Fountain Square, Mar 17, *Station 3*
- *Faith & Fashion* exhibit at National Underground Railroad Freedom Center, Feb 21 - April 1, *Station 1*

Be Streetcar Safe

More and more riders are boarding the **CB Connector** every day for meals, meetings and entertainment. Keep yourself and others safe by reviewing these five tips to **#BeStreetcarSafe**:

- Look and listen... don't cross in front of a moving streetcar
- Step over tracks; walk your bike or cross at a right angle
- Don't walk, run or play along the streetcar tracks
- Stay clear of the poles, overhead high-voltage electric wires, and power stations
- Park within white painted lines along track area and look before opening your door



For more information on streetcar safety, check out our [video](#).

Congrats to the winner of #IHeartTheStreetcar!

Last month, we asked **CB Connector** riders on social media to tell us about their favorite date night activity or location along the streetcar route. The winner of the #IHeartTheStreetcar contest was @mg_fitzgerald from Twitter, who won two CB Connector day passes, a \$25 Downtown Cincinnati, Inc. gift card, two pre-theatre dinners at Prime Cincinnati and a box of chocolates. Congrats!

To view the video of the drawing on Facebook, go [here](#).

Are you feelin' lucky? Be on the lookout for St. Patty's Day surprises during our March giveaway!



Riding the streetcar is "EZ" with apps

Track, ride and go -- it's never been "EZR" to ride the CB Connector streetcar!

Skip the lines and use our **FREE** [Cincy EZRide](#) app to purchase fare straight from your iOS or Android smartphone. Watch this [video](#) to see how simple and convenient it is. Then, use the [Transit](#) app to plan your route and track your trip in real-time.



Don't get a fine...stay inside the line

Please obey parking regulations along the CB Connector route so the streetcar can operate efficiently. Remember:

- Do not park on streetcar tracks or track areas, blocking the streetcar is illegal
- Do not drive, stop, park or cross over the double white lines with diagonals
- Park outside the single solid white lines, including side-view mirrors
- Do not park in a no-parking zone or in a truck unloading zone
- Always look for streetcars before getting out of your vehicle and opening doors

Vehicles parked illegally may be towed and/or ticketed \$50. Thanks for sharing the road!



@CB_Connector post of the month



Tag @CB_Connector on Twitter when you're riding the streetcar.
You just may make the Cincinnati Bell Connector newsletter.

"Connect" with us!

Share your experience riding on the Cincinnati Bell Connector using **#CBConnector**



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